

# BPA headlines & latest news

## South West Regional Group

Tuesday 23 May 2017



# Membership engagement: we're listening

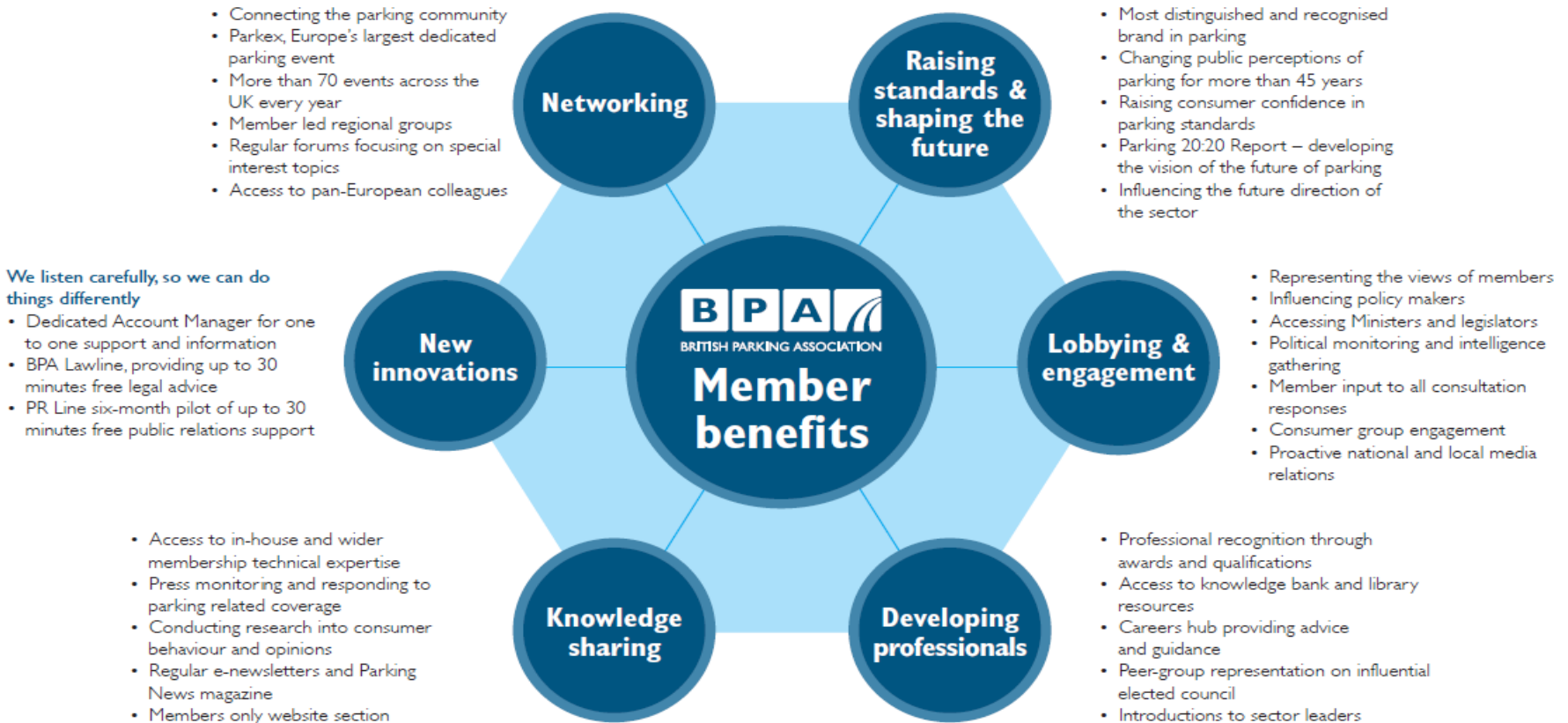
## Our key focus:

The recruitment and renewal 'experience'

### Progress to date:

- Member benefits
- Account managers
- Communications process touch-points

# Making the most of your membership



## BPA Membership: Account Managers for you!

- ✓ Every BPA Member now has an Account Manager
- ✓ Account Managers:
  - ✓ Are there for you
  - ✓ Want to hear from you
  - ✓ Will be contacting you



## BPA Events for you: What's on?...



**25 Years of Parkex!**

**Scottish Exhibition: 7  
September**

**Annual Conference: 5 October**

**Members' Dinner: 22  
November**



## BPA PR Line Pilot

- Pilot launch spring 2017 - 6 month trial
- Up to 30 minutes free initial PR advice via telephone or email
- Benefit for:
  - Smaller/medium size commercial members who do not have access to PR expertise
  - Public sector members without access to specialist parking knowledge within their own communications teams.
- Email: [bpa@jmw.co.uk](mailto:bpa@jmw.co.uk)

## Public Affairs Board

- Recent *PR campaigns* successful in generating over 600 BPA mentions
- *Parking 20:20* steering group working on projects to develop good practice and guidance for members
- *Marketing and Communications* group progressing various projects as part of Action Plan for 2017-18
- Officers progressing *Sector Knowledge Project* completing update to library, reviewing information notes/ PPNs and creating learning videos
- Officers continue to collaborate with *London Southbank University* to undertake research into use and abuse of the Blue Badge across the EU

## Professional Development & Standards Board

- **Membership engagement:** Local Authority engagement, PR Line six-month pilot, Account Management initiative, communications touch-points review, IT upgrade project
- **Apprenticeships/qualifications:** gauging interest in parking apprenticeships. Investigating availability of on-line parking qualifications
- **Encouraging young people into parking:** exploring ideas for encouraging more young people into the profession
- **Individual members:** working group review of benefits / increase the number of individual members
- **AOS Code review**



## Operational Services Board

- Much improved financials for all Operational Services presented and Budgets for 2017/18 approved
- New AOS Development Policy to be worked on and commence from May 2017
- Plan to deal with the high level of POPLA appeal withdrawals by certain members agreed
- First year of BPA Lawline reviewed with broadly positive feedback
- Need to educate members on planning/advertising consent - identified

## Elections – Newly or re-elected members of CoR

*Conor Greely*

*Chris Octon*

*Graham Titchener*

*Alan Wood*

*Nick Lester-Davis*

*Gary Brierley*

*Grahame Rose*

*John McArdle*

*Trevor Clark*

*Bob Spicer*

*Gary Osner*

*Philip Hammer*

*Yvette Widdowfield*

*Stuart Harrison*

*Kirsty Reeves*

*Richard Walker*

*Mark Anfield*

*Tito Ponzetta*

*Mike MARR*

*Gavin Brown*

*Russell Simmons*

*Paul Necus*

*Stacey Chaplin*

*Roy Tunstall*

*Anjna Patel*

*Nigel Williams*

## BPA Working for you: Our Recent Consultation Responses...

The open consultations are:

**Improving air quality:** national plan for tackling nitrogen dioxide in our towns and cities. To read the paper, click [here](#)

**Transport Scotland:** Improving Parking in Scotland. To read the paper, click [here](#)

Our most recent responses to consultations are:

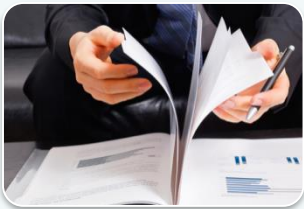
**Scotland Bill:** Contract Law and Third Party Rights.

**ICO:** General Data Protection Regulation consent guidance.

**Commons Select Committee:** Electric Vehicle Inquiry.



## BPA latest news:



The Parking Places (Variation of Charges) Bill 2016-17



Awaiting Government Announcement on Off-Street Parking Policy in England



[Driverless cars steeped up a gear](#)  
(City A.M)



New £10 (Polymer Banknote - Due Autumn 2017 – Are you ready?



[Labour's call for free parking to be provided at NHS hospitals](#)  
(Labour Press)

# Manifesto for Parking

- On 22<sup>nd</sup> May we launched the **Manifesto for Parking**
- The Manifesto was sent to all members, stakeholders and election candidates, as well as selected media.
- This will form the basis of our **Blueprint for Parking** which we will launch at the President's Reception in July and set out the BPA's lobbying objectives for the next five years.



## Manifesto for Parking



*Parking is part of everyday life and it is essential that we create a positive parking experience for everyone in the UK.*

*At the heart of our Manifesto is a strong commitment to raise standards and deliver a professional and consistent service across the parking sector.*

*As the recognised authority in the parking sector the British Parking Association is driving change and we want commitment from the next government to act to ensure a smarter and more sustainable future for everyone.*

*Effective parking management keeps businesses and people moving. Without it, we all suffer. With proper investment, acceptance and adoption of new technology, we can create a more mobile society for now, and for the future.*

Andrew Pester, Chief Executive, BPA

Parking is a service, it is provided to enable a mobile society. Everyday millions of people go about their lives precisely because parking services are provided and effectively managed. Parking professionals up and down the country are keeping our streets safe, free from obstruction caused by indiscriminately parked cars; improving road safety, keeping children safe when they come out of school, enabling servicing and deliveries to take place, and protecting spaces for residents or people with disabilities, on high streets, town centres on housing estates, business parks, shopping centres and leisure centres that would become congested and inaccessible if parking wasn't managed. Good regulations and sensible management can help revitalise the high street and support local residents, motorists, and businesses more widely.

We are calling on the next government to put parking at the forefront of their plans, focusing on the key areas outlined in our manifesto.

✓ Clarify parking laws to support and encourage investment and innovation in sustainable parking services;

✓ Promote the acceptance that parking needs to be managed for the benefit of all.

## Manifesto for Parking

We are calling on the next government to put parking at the forefront of their plans, focusing on the key areas outlined in our manifesto.

- ✓ Clarify parking laws to support and encourage investment and innovation in sustainable parking services;
- ✓ Promote the acceptance that parking needs to be managed for the benefit of all;
- ✓ Regulate the private parking sector – through a single code of practice and single appeals service;
- ✓ Empower local authorities everywhere to better manage footway parking and moving traffic;
- ✓ Require all owners and operators to have a life care plan for their car parks;
- ✓ Mandate that parking facilities and services are accessible for everyone and used fairly by all;
- ✓ Regularly review all Penalty Charges and also require Local Authorities to produce Parking Annual Reports;
- ✓ Outlaw abuse and assault of parking professionals.

## Positive Parking Agenda

- New initiative to explore ways to transform the management of on-street and off-street parking facilities
- Desire to change how the parking sector is perceived by the public, media and those in government
- Key issues - communication, standards, transparency and technology
- Closely coordinated with Parking 2020 group activities
- Working group led by LASIG members, supported by BPA staff with input from other stakeholders

## Fund Raising – Marie Curie



## Excel Civil Enforcement – Snowdon walk

BT mydonate page is now  
up and running

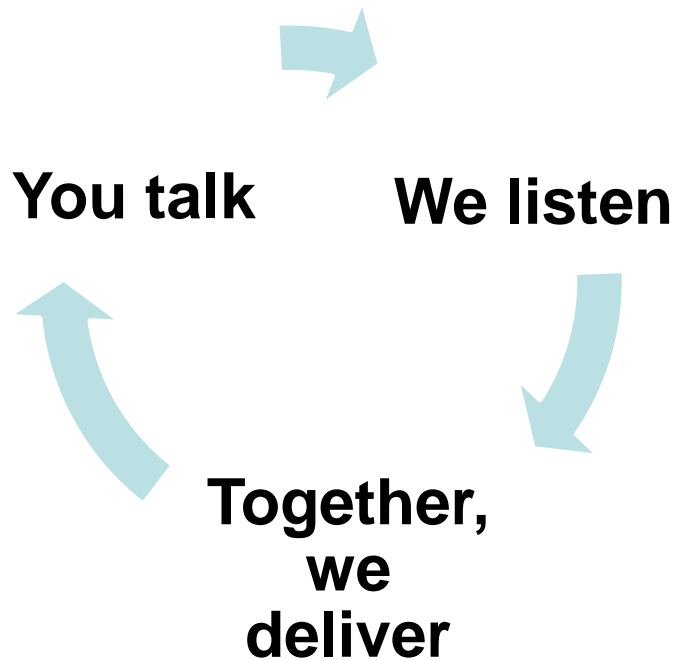
Contact Julie Grimes for  
more info:

[julie.grimes@excelenforcement.co.uk](mailto:julie.grimes@excelenforcement.co.uk)





# BPA Membership : It's all about you!



[membership@britishparking.co.uk](mailto:membership@britishparking.co.uk)