



# RNSL

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NSL are a trusted outsourcer to UK government and business helping clients to innovate and improve services to deliver better outcomes

Through a multi-functional approach to frontline services NSL enables its people to do more in local areas - acting as ambassadors for the council while also helping to build stronger solutions

Operating right in the heart of communities; NSL helps to create fairer, safer and better communities for 20 million people across the UK

20m  
citizens served

4,500  
colleagues

180  
clients

250  
locations

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1,800  
qualifications

£224m  
surplus  
generated

£64bn  
revenue  
protected

160m  
journeys  
protected



The latest video in the 'Promoting Excellence' series from the Association of Public Service Excellence and ITN Productions emphasises the benefits of a multi-functional workforce as local authorities look to secure alternative funding solutions while also improving service standards and efficiencies.

[Watch on YouTube](#)



- > Capture ideas from all areas of our business
- > Simple, accessible to all, with ideas submitted direct to the My Contribution Champion
- > Ideas encouraged that improve our communities, keep us safe, create savings for our business, address colleague engagement and business growth.
- > Ideas tracked through a process and success measured and recorded.
- > 'Crack on' ideas agreed and implemented fast.
- > More complex solutions put forward as projects
- > Contributors have ownership of their ideas and are involved in developing and implementing them around the business



## NSL's eyes and ears to support local searches for a missing child



Every second counts, so I'm really pleased such a large number of colleagues have registered

Paul Abbott  
Senior Civil Enforcement Officer

- > Through a company-wide initiative to encourage and harness ideas from staff members, NSL's frontline workers have been able to do more for their local communities
- > By submitting his idea to the My Contribution scheme, Paul Abbott, a Senior Civil Enforcement Officer, was able connect his company's frontline workers with Child Rescue Alert, a system that triggers an alert via SMS or email when a child has gone missing nearby
- > Recognising the importance of Child Rescue Alerts, Paul Abbott has played a central role in encouraging colleague's right across the UK to register for the alerts, with his efforts already resulting in a significant increase in the number of people registered



*Paul's suggestion is an example of just show how much our Civil Enforcement teams care for the wellbeing of their local communities and I'm delighted his enthusiasm for such an important programme is shared by colleagues all over the country.*

*It's particularly pleasing that such a simple but effective idea has been prompted by our call for new ideas and the foresight and dedication of an individual member of staff. In this case, it's no exaggeration to say that everyone who registers for alerts could help to save a child's life.*

**Mark Hoskin**  
Executive Director of Local Government



Child Rescue Alert is the national system that alerts people to high risk child disappearances, managed by the charity Missing People, the National Crime Agency and technology company Groupcall.

[Watch on YouTube](#)

- > Only charity dedicated to finding missing children and bringing them home
- > 24/7 'Runaway Helpline' – provides a lifeline by phone, text and email
- > 1-2-1 Live Chat – so children can chat to us online after school/evenings
- > Runaway Helpline website – provides online advice and fact sheets
- > Social media, digital, print and poster appeals help find missing children



NSL missing people MyContribution

### Join the Child Rescue Alert Team!

By following the quick easy steps below you can sign up to receive Child Rescue Alerts direct to your mobile. When a child goes missing in your local area and they are believed to be in imminent, serious danger you will be able to support the search. If that child were missing wouldn't you want the world to stop and look for them?

**How to take part**

1. On your computer/iphone go to <https://www.childrescuealert.org.uk/> and select register now.
2. Add your phone number/email address and a post code (home or work).
3. Finally select not in the drop-down window next to "where did you hear about child rescue alerts?"

**Become a Superhero in just two minutes.**

# JOIN THE CHILD RESCUE ALERT TEAM

## TEXT HERO AND YOUR POSTCODE

Marine Conservation Society Recommended Beach 2014

**Worthing**

The Marine Conservation Society (MCS) is the UK charity protecting our seas, shores and wildlife. Water samples were regularly taken at this beach last summer by the relevant environment agency or local council and met the Marine Conservation Society's highest water quality standard.

For more information, please visit our website: [www.goodbeachguidance.co.uk](http://www.goodbeachguidance.co.uk)

runaway helpline call txt 116 000

Free • 24hr • confidential

It's YOUR call.

PUSH

- > Alarm is raised if a child is abducted and in imminent danger.
- > First few hours are crucial if the child is to be found safe.
- > Texts and emails are sent with a description / photo of the child.
- > New to the UK – but more than 800 children found so far in USA.
- > Sign up for free at [www.childrescuealert.org.uk](http://www.childrescuealert.org.uk)





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# Questions?